



C I T Y O F
RENO
Memorandum

DATE: September 4, 2025
TO: Mayor and Council
THROUGH: Jackie Bryant, City Manager
FROM: Ashley D. Turney, Assistant City Manager
DEPT: City Manager's Office
SUBJECT: Parking Program Updates - August 2025

This memo shall serve to update Council on the Parking Program since the last memo to Council, dated July 22, 2025 (attached).

On June 20, 2025, registered owner data was reimplemented by the City of Reno, allowing access to address look-up for parking tickets.

Parking Revenue and tickets paid to date are as follows:

- June 20-July 20, 2025: 2,157 parking tickets have been paid totaling \$67,890.97 in fines and fees.
- July 21-August 31, 2025: 6,739 parking tickets have been paid totaling \$196,855.21 in fines and fees.

Next Steps:

Staff has determined reconnection to the Department of Motor Vehicles (DMV) for registration holds will cost approximately \$55,000 and will take 3-4 months for programming. Funds have been identified, but programming work has not started. Staff has met with DMV to re-establish the Interlocal Agreement for maintaining registered owner access. Additional meetings are scheduled with the Department of Public Safety to begin the process of reconnection for registration holds.

Staff will monitor revenue collections on a weekly basis and unpaid citations may be sent to collections if payments are not remanded.

Additional operational changes are expected over the coming months and Council will receive updates periodically on these, as well as regular revenue updates.